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# Harvard Immersion Study Tours Offline Information Session

Time: March 12th 14h-16h  
Location: Loongese



# Agenda

1. Prologue & ECC Montreal Team--Juan

2. Experience from a Harvard Mom-Julie

3. Live Contact with Harvard Team—Yaxuan

4. Introduction of Harvard Immersion Study  
Tours--Juan

5. Q&A



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# Introduction of ECC by Juan

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# ECC: Éducation Central Canada

Founded in 2016, ECC is an education-oriented company. The initial business was to recruit international students to study in Canada but was forced to stop by the pandemic. Now ECC focuses on Harvard Immersion Study Tours.



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ECC Montreal Team

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# Guodong Zhang

Guodong is a co-founder of ECC. He holds a bachelor degree in Economics from Peking University and MBA from Beijing Jiaotong University.

After getting his MBA, he established Hanloong consulting company([hanloong.com](http://hanloong.com)) in Beijing and worked as a team leader for 7 years. During 2008-2011, he worked as a partner in ALLPKU Consulting Group. He traveled around China and US, experienced various cultures and customs, and accumulated impressive experience through successful projects.

Based on his experience in Chinese cultural and creative projects, Guodong built [Loongese.com](http://Loongese.com) in 2016 to distribute Eastern culture. In 2019, he established the physical creative space of Loongese in Laval.

In 2016, he founded ECC with partners. From 2023, he runs Harvard Immersion Study Tours ([Harvard.im](http://Harvard.im)) that help enlighten and inspire youth from across multiple backgrounds.



张国栋先生是ECC共同创办人。他拥有北京大学经济学学士和北京交通大学工商管理硕士学位。获得硕士学位后，他在北京创立了汉隆咨询公司，并担任了7年的运营负责人。

2008-2011年，他作为合伙人在北大纵横管理咨询集团工作。在此期间，他游历了中美各地，体验了各种文化和习俗，并在成功的项目中积累了丰富经验。基于他在中国文化和创意项目上的经验，国栋于2016年建立了[Loongese.com](http://Loongese.com)网站来传播东方文化，并于2019年在Laval建立了Loongese的实体创意空间。

2016年，他与合作伙伴创立了ECC。从2023年起，开办了哈佛游学社，帮助启迪和激励来自不同背景的年轻人。

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# Juan Guan

Juan is a co-founder of ECC. She holds a Bachelor of Arts in Journalism from Communication University of China, a Master of Arts in Communication from Tsinghua University, and a Master of Science in Management from Concordia University.

Dedicated to culture and education with patience and enthusiasm for years, Juan has worked in Chinese Academy of Sciences, Tsinghua University, and Concordia University to accumulate expertise in management and education.

As an entrepreneur with mission and vision, Juan co-established ECC and Loongese in 2016 and 2019 respectively and has been committed to culture and youth education.

As a mother and a student-centered educator, Juan believes that students could get great progression, inspiration and inner motivation from the immersive and interactive Harvard Immersion Study Tours.



关娟女士是ECC的共同创办人。她拥有中国传媒大学新闻学学士，清华大学传播学硕士，以及康考迪亚大学管理学硕士学位。

多年来，关娟以耐心和热情致力于文化和教育事业，曾在中国科学院、清华校友总会和康考迪亚大学工作，积累了管理和教育方面的专业知识。作为一个有使命感的创业者，关娟分别在2016年和2019年共同创立了ECC和Loongese，并一直致力于文化和青少年教育事业。

作为一名母亲和以学生为中心的教育者，她认为学生可以从沉浸式的哈佛游学中获得巨大的进步、激情、灵感和内在驱动力。



# Long Sun

Mr. Sun is a co-founder of ECC. He holds a bachelor's degree in communication technology from Nanjing University of Aeronautics and Astronautics and a master's degree in mathematics from Ocean University of China. He immigrated to Canada in 2010.

Since 2012, He has been engaged in international study and immigration projects. He cooperated with a private high school in Shenzhen and a public high school in Shandong for many years.

For the past 15 years, he has accompanied his daughter to grow from an ordinary girl to a graduate student at Harvard. As a father, he has given his daughter the greatest support in every improvement.

To share his experience in education and help those who are in need, he co-established Harvard Immersion Study Tours to support the students to learn self-management and self-motivation and enlighten their future.



孙龙先生是ECC的共同创办人，他拥有南京航空航天大学通讯技术学士、中国海洋大学数学硕士学位。2010年移民加拿大，从2012年开始，从事多年的国际留学和移民项目，曾经与深圳一所私立高中、山东一所公立高中合作办学多年。于2016年共同创立了ECC教育机构。15年间，他陪伴女儿从一个普通小姑娘，成长为世界一流哈佛学府的一名研究生，见证了她的成长，作为父亲，在女儿每一次的提升中，都给予了最大的支持。建立哈佛游学社，就是把他的心得，女儿成长的故事，分享给大家，减少成长的烦恼，学会自我管理、自我激励、明确方向，奔向未来！



# Junjie Zhang (Julie)

Ms. Zhang Junjie is a co-founder of ECC. She has a bachelor degree in computer software from Shenyang Aerospace University and a master degree in precision instruments from Tianjin University. She Immigrated to Canada in 2007.

Since 2012, She have been engaged in international study and immigration projects. She has cooperated with a private high school in Shenzhen and a public high school in Shandong for many years.

In the past 15 years, she has witnessed her daughter grow from an ordinary girl to a graduate student at Harvard University.

As a mother, she is very proud of her daughter. To share education experience and to help those in need, she co-established Harvard Immersion Study Tours, using the power of role models to enhance children's internal motivation and help to shape a wonderful future!



张俊杰女士是ECC的共同创办人，她拥有沈阳航空航天大学计算机专业学士学位、天津大学精密仪器硕士学位。2007年移民加拿大，从2012年开始，从事多年的国际留学和移民项目，曾经与深圳一所私立高中、山东一所公立高中合作办学多年。于2016年共同创立了ECC教育机构。15年间，她见证了女儿从一个普通小姑娘，成长为世界一流哈佛学府的一名研究生，见证了她的成长，作为母亲，很为她骄傲。建立哈佛游学社，初心就是，把她在陪伴中的体会，女儿成长的故事，分享给大家，以榜样的力量，提升孩子们的内驱力，塑造精彩的未来！

# Harvard Immersion Study Tours

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**Harvard Immersion Study Tours, co-organized by Harvard and MIT students and ECC (Éducation Central Canada), is a program including a series of thematic and experiential courses and immersion tours.**

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**Thematic and experiential courses are delivered in the classrooms and museums of Harvard and MIT by Harvard students, spanning a wide range of disciplines including culture, art, technology, mathematics, architecture, biology, history, nature, medicine, and nutrition.**

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**The program is open to students from high school, CEGEP, or undergraduate. By expanding their horizons and knowledge from the world's top universities, experiencing the charms of various disciplines and learning from role models, students will discover their interests and potentials, and be inspired to pursue their own wonderful life.**

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**After completing this program, students will get a Certificate issued by Harvard students and ECC, become members of ECC Club, and enjoy subsequent services. Moreover, they will have priority to participate in more diverse and premium programs in the future.**



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ECC Harvard Team

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# Aaron Luo

Aaron Luo is a doctoral student at Harvard School of Engineering and Applied Sciences, focusing on interdisciplinary research in Artificial Intelligence and Biology. He received his undergraduate degree in Statistics from the University of Science and Technology of China (USTC), where he published a top-tier conference paper in the field of Artificial Intelligence. After graduating with the highest honors and first place in his major, he continued the academic journey by pursuing a PhD degree at Harvard.

Aside from his academic pursuits, Aaron has a strong interest in entrepreneurship. He received investment and incubation from a venture capital in China, Miracleplus Capital, and currently serves as a member of the Harvard Venture Capital Club. Besides, he loves fitness and reading.



骆霄龙，哈佛大学工程学院博士生，专注于人工智能和生物学的交叉领域。本科就读于中国科学技术大学统计学专业，以该校最高荣誉和专业第一名毕业，曾发表人工智能方向的顶级会议论文，拿到过国内著名风险投资奇绩创坛的投资和孵化，目前是哈佛创投俱乐部的成员。平时热爱健身和阅读。

# Benjamin Landauer

Benjamin Landauer is a doctoral student in Harvard's East Asian Languages and Civilizations program. He studies Chinese poetry of the Six Dynasties period, with an emphasis on the relationship between poetic composition and musical performance contexts, as well as a focus on the influence of premodern media environments.

He also researches women's Sinitic Poetry from China, Korea, and Japan of the Early Modern period. He also works on contemporary Chinese poetry and rap music. He holds degrees from Reed College (BA, 2017), Nanjing University (MA, 2019), and Harvard University (MA, 2021).



梁道本是哈佛东亚系的博士生，主要研究中国六朝诗歌的歌辞创作与音乐表演之间的关系以及古典媒介环境带来的影响。此外，他还从事在中国、日本和韩国的近代女性汉诗写作的研究和翻译项目。他对中国现当代的诗歌写作和说唱音乐文化也颇有兴趣。他是里德学院学士（2017）、南京大学中文系硕士（2019）及哈佛大学东亚语言与文明研究所硕士（2021）。



# Jiahui Qiu

Jiahui Qiu is a graduate student from Harvard University Graduate School of Design studying urban design, specifically architecture design. She received her undergraduate degree in Architecture from Xiamen University. Before studying at Harvard, she had internship and work experience in real estate, consulting companies and architecture firms.

Studying at Harvard gives her different opportunities to take various courses between MIT and Harvard. These courses attract her to learn more about other areas and make new friends. Furthermore, enriched experiences support her in further exploration of major and planning of future career.



仇嘉卉，哈佛大学设计研究生院硕士生。本科就读于厦门大学建筑学，目前专业为城市设计。在哈佛学习之前，曾有在房地产、咨询公司和建筑公司的实习和工作经历。在哈佛和麻省理工学院的各种选修课程使她深化了学科领域、丰富了知识结构，并结交了更多的新朋友，为专业探索、知识积累和以后的职业规划提供了更多资源和帮助。

# Qianru Tiffany Yang

Qianru Tiffany Yang is a PhD Candidate in the Human Development, Learning and Teaching program at the Harvard Graduate School of Education. Tiffany graduated from the University of Washington, Seattle, with a B.A. in psychology in 2016. She then earned her Ed.M. in Human Development and Psychology from the Harvard Graduate School of Education in 2018.

Driven to close the gender and SES achievement gap in STEM (Science, Technology, Engineering, and Mathematics), Tiffany is interested in early childhood STEM learning. She is particularly interested in the effects of home learning environment and parental input on children's mathematical and cognitive development. Additionally, she hopes to understand how children develop STEM-related stereotypes and how these beliefs influence their learning outcomes.



Qianru Tiffany Yang 是哈佛教育研究生院的博士生，侧重研究人类发展、学习和教学项目。她本科毕业于华盛顿大学西雅图分校，2016 年获得心理学专业的文学学士。她硕士就读于哈佛教育研究生院，2018 年获得人类发展与心理学的教育学硕士。目前在博士研究阶段，Tiffany 对孩子早期教育中的 STEM（科学、技术、工程和数学）学习感兴趣，尤其是家庭学习环境和父母的投入对孩子数学和认知发展的影响。



# Yaxuan Sun

Yaxuan Sun, a registered dietitian in Canada and the US, is an MPH (Master of Public Health) Candidate in Nutrition at Harvard University. During her studies at Harvard, she is a teaching fellow for three core courses. Additionally, she worked as a research assistant at Prevention Research Center on Nutrition and Physical Activity at Harvard. She is now working with Dr. Walter Willett as part of the EAT-LANCET Report 2.0 Project, which is a committee that consists of 37 world-leading scientists from 16 countries from various scientific disciplines. Moreover, she recently joined as an editor at The Nutrition Source, a leading authority on food and nutrition knowledge, providing science-based guidance for healthy living at Harvard.

After obtaining her bachelor's degree in dietetics from McGill University in Canada, she furthered her studies in a Master of Science program from Columbia University. She has a great passion and knowledge in a wide range of nutrition areas, including children's healthy eating, sports nutrition, chronic disease management & prevention. Aside from her academic pursuits, Yaxuan has rich work experience in hospitals, long-term care facilities, and government departments. With a great passion for nutrition and public health, she is eager to offer her talents in building up healthy lifestyles.



孙雅轩，加拿大和美国注册营养师，哈佛大学公共卫生学院硕士。在加拿大麦吉尔大学获得营养学学士后，她继续在美国哥伦比亚大学获得科学硕士学位。她对营养相关的领域有着极大的热情和知识，包括儿童营养、健康饮食、运动营养、慢性病管理、预防等。在学术追求以外，雅轩先后就职于医院、长期护理机构和政府部门，有着丰富的工作经验。她对营养学和公共卫生事业充满热情，建立健康的生活方式，治未病，用所学惠顾于大众。



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# Thematic and Experiential Courses

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# Thematic Courses

| Category    | Course Name   | Lecturer at Harvard |
|-------------|---|---------------------|
| Education   | Harvard Campus Culture and Undergraduate Application  | Minjue Wu           |
| Culture     | Trace to the Source of East-Asian Culture   | Benjamin Landauer   |
| Design      | Principle of Design and Charm of Harvard Architectures  | Jiahui Qiu          |
| Medicine    | Development of Medical Technology and Application of Harvard Medical School   | Sam Sun             |
| Technology  | Web 3.0 and Artificial Intelligence   | Aaron Luo           |
| Education   | Relationship between Family Education and Early STEM Learning & Application of Harvard Graduate School of Education | Qianru Tiffany Yang |
| Mathematics | HMMT Math Tournaments Introduction  | Paul Yang           |
| Nutrition   | Sports Nutrition Health for Adolescents   | Yaxuan Sun          |

# Experiential Courses

| Category             | Course Name   | Location                          |
|----------------------|---|-----------------------------------|
| Nature               | Biodiversity and the Relationship between Humans and Nature | Harvard Museum of Natural History |
| Art                  | Appreciation of Eastern and Western Classic Art             | Harvard Art Museum                |
| Innovation           | The Incubation Process of Harvard Innovation Projects       | Harvard Innovation Labs           |
| Science & Technology | The Charm of Cutting-edge Technology and Innovation         | MIT Museum                        |



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# Itineraries for Harvard Immersion Study Tours

(2023-04-06 to 04-10)

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# Day 1 (04-06)

|                                | Time        | Itinerary               | Location                  |
|--------------------------------|-------------|-------------------------|---------------------------|
| <b>Departure &amp; Arrival</b> | 9:00        | Gathering & Preparation | Metro Place d'Armes       |
|                                | 9:30        | Departure to Boston     | Montreal                  |
|                                | 12:30-13:30 | Lunch                   | Restaurant on the highway |
|                                | 17:00-17:30 | Arrival & Check-in      | Hotel                     |
|                                | 18:00-19:00 | Dinner                  | Local Restaurant          |
|                                | 19:30-20:30 | Welcome Meeting         | Hotel                     |

## Day 2 (04-07)

| Time         | Itinerary   | Location   |
|--------------|---|--|
| 7:00-7:35    | Breakfast   | Hotel  |
| 8:30 - 8:50  | Morning Prayers   | Harvard Memorial Church                            |
| 9:00 -10:30  | Private Tour  | Harvard Yard                                       |
| 10:45-11: 45 | Harvard Campus Culture and Undergraduate Application        | Harvard School Of Engineering And Applied Sciences |
| 12:00-12:30  | The Ivy League's Story                                      | Harvard Stadium                                    |
| 12:40-13:30  | Lunch   | Harvard Business School                            |
| 13:30-14:20  | Experience Where Business Leaders Converge                  | Harvard Business School                            |
| 14:30-17:00  | Biodiversity and the Relationship between Humans and Nature | Harvard Museum of Natural History                  |
| 17:15-18:30  | Dinner  | Local Restaurant                                   |
| 19:00-19:45  | Meeting   | Hotel  |



# Day 3 (04-08)

| Time         | Itinerary   | Location   |
|--------------|---|--|
| 7:00-7:45    | Breakfast   | Hotel  |
| 8:40-9:10    | Experience the vivid laboratory architecture                                | Harvard School Of Engineering And Applied Sciences |
| 9:10-10:10   | Web 3.0 and Artificial Intelligence   | Same as above                                      |
| 10:20 -10:50 | The Incubation Process of Harvard Innovation Projects                       | Harvard Innovation Labs                            |
| 10:55 -12:20 | Principle of Design and Charm of Harvard Architectures                      | iLab and Harvard Campus                            |
| 12:30-13:00  | Lunch   | Harvard Law School                                 |
| 13:10-14:10  | Trace to the Source of East-Asian Culture                                   | Harvard-Yenching Institute                         |
| 14:30-15:00  | Experience the environment of the world's top medical school                | Harvard Medical School                             |
| 15:20-16:20  | Development of Medical Technology and Application of Harvard Medical School | Harvard School Of Engineering And Applied Sciences |
| 16:30-17:30  | HMMT Math Tournaments Introduction  | Same as above                                      |
| 17:30-18:30  | Shopping & Activities   | Harvard Square                                     |
| 18:30-19:30  | Dinner  | Local Restaurant                                   |
| 20:00- 20:30 | Meeting   | Hotel  |

## Day 4 (04-09)

| Time         | Itinerary  | Location               |
|--------------|--|------------------------|
| 7:00-7:45    | Breakfast  | Hotel                  |
| 8:30-10:00   | Campus Tour  | MIT Campus             |
| 10:00 -12:00 | The Charm of Cutting-edge Technology<br>and Innovation   | MIT Museum             |
| 12:30 -13:30 | Lunch  | Local Restaurant       |
| 13:50-16:00  | Appreciation of Eastern and Western Classic Art  | Harvard Art<br>Museums |
| 16:15-17:15  | Relationship between Family Education and Early STEM Learning<br>& Application of Harvard Graduate School of Education | Classroom at MIT       |
| 17:20-17:50  | Free Talk  | Classroom at MIT       |
| 18:30-19:30  | Dinner & Communication   | Local Restaurant       |
| 20:30-21:00  | Meeting  | Hotel                  |

## Day 5 (04-10)

|  | Time         | Intinerary                                     | Location            |
|--|--------------|--|---------------------|
| Freedom Trail,<br>Quincy Market<br>& Departure | 7:30-8:30    | Breakfast                                      | Hotel               |
|  | 8:30-9:00    | Preparation & Check-out                        | Hotel               |
|  | 9:30- 11:30  | Exploring the Path to American<br>Independence | Freedom Trail       |
|  | 11:30-13:00  | A Taste of Civil Life & Lunch                  | Quincy Market       |
|  | Around 13:15 | Departure to Montreal                          | Boston              |
|  | Around 20:00 | Arrival at Montreal                            | Metro Place d'Armes |

# Harvard Immersion Study Tours Price

Every tour is a 5-day round trip. The price is categorized into 2 types:

***(1) Family price:*** 2499 USD per student, 15% off is **2124 USD.**

***(2) Individual price:*** 2599 USD per student, 15% off is **2210 USD.**

**PRICE INCLUDES:** Montreal–Boston round-trip transportation, board and lodging, course fees, activity fees, visit fees (including museum tickets), taxes, tour guide fees and gratuity.

**PRICE DOES NOT INCLUDE:** visa fees, personal consumption, personal travel insurance premiums.

***(\*Note: Individuals are strongly required to purchase travel insurance. For those who do not purchase insurance, travel at their own risk).***



Thanks!

Questions?



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